



# Programme

**32nd  
Annual  
meetings**

**24-27  
October  
2012**

**Workshops**

**Annual  
Conference**

**General  
Assembly**



**Hosted by the French League against Cancer  
14 rue Corvisart, 75013 Paris, France**



# ● PROGRAMME OVERVIEW ●

## Tuesday 23 October

- 12:00-13:00 Lunch  
13:00-17:00 **Patient Support Working Group Exchange: Cancer Rehabilitation for Men and Women**

## Wednesday 24 October

- 09:30-18:00 **Patient Support Working Group: Review and Planning**  
12:30-13:30 Lunch  
13:30-17:30 **Tobacco Control (focus includes EU Directive Plain Packaging) (Chairs: L. Joossens, Albert Hirsch)**

## Thursday 25 October

- 09:00-13:00 **Open Roundtable Discussion “Cancer Treatment: Increasing Access and Decreasing Costs”** What can leagues and ECL do together to a) facilitate access to, and b) lower costs of cancer treatment (**Chair: C. Honing**)  
13:00-14:00 Lunch  
13:00-14:00 *Board Meeting (Board Members Only)*  
14:00-18:00 **Organisational Strategies for a Changing Economy** (CEOs, Senior Managers, invited others), (**Chair: Joan Kelly, ECL Vice President and Guest Co-Chair: Mike Hobday, Macmillan Cancer Support**)  
19:00-20:00 Welcome Reception

## Friday 26 October

- 09:00-17:00 **Annual Conference: The Current Status of Cancer burden in Europe**  
12:30-13:30 Lunch  
18:30-22:30 Social Programme and Dinner

## Saturday 27 October

- 09:30-13:30 **Annual General Assembly** (Official ECL Contact Persons only)  
13:30-14:30 Lunch  
13:30-14:30 *Board Meeting (New Board Members Only)*

# ● Patient Support Working Group Exchange: ● Cancer Rehabilitation for Men and Women

Tuesday 23 October

Location: Room R2

Chair: Olwyn Ryan, Irish Cancer Society

12:00-13:00 Lunch

13:15-14:15 **Cancer Rehabilitation in France**  
Piera Boriolo and Anne Pousson, French league against cancer

14:15-15:35 **Cancer Patient Requirements for Cancer Rehabilitation, survey of the Norwegian Cancer Society**  
Liv Eli Lundebj, Norwegian Cancer Society

15:35-16:00 Coffee break

16:00-16:20 **Location of cancer counselling/rehabilitation centres in Denmark**  
Anne Vinkel, Danish Cancer Society

16:20-16:40 **Location of cancer rehabilitation Services for men and women in Slovakia**  
Eva Siracka and Lucia Budakova, League Against Cancer, Slovakia

16:40-17:00 **Q&A**  
Olwyn Ryan, Irish Cancer Society

# ● Patient Support Working Group: ● Review and Planning

Wednesday 24 October  
Location: Room R2

Chair: Olwyn Ryan, Irish Cancer Society

- 9:30-10:30    **Welcome and introductions**  
Olwyn Ryan, Irish Cancer Society
- PSWG Updates:**
- **Report on ESMO conference**  
Ward Rommel, VLK
  - **Responses to the Patient Survey**  
Emma Woodford, ECL
- 10:30-11:30    **Structure of the PSWG and arising issues:**  
Olwyn Ryan, Irish Cancer Society
- **Employment**
  - **New potential themes?**
    - Upcoming legislation: cross-border directive
    - Young cancer patients
    - User involvement
    - Others?
- 11:30-11:45    **Coffee break**
- 11:45-12:45    **PSWG Advocacy Strategy: How to move towards our goal for increased recognition of cancer patients in EU legislation**  
Emma Woodford, ECL
- 12:45-13:45    **Lunch**
- 13:45-14:15    **Planning for MEPs Against Cancer (MAC) meeting November 13**  
Emma Woodford, ECL
- 14:15-15:15    **Psychosocial Screening and Support (PSS) Ageing and Cancer**  
Cora Honing, Dutch Cancer Society
- 15:15-16:15    **Insurance work update**  
Ward Rommel, VLK  
**AERAS Convention to help people with increased health risk take out insurance and loans**  
Dr. Catherine Tchoreloff, Medical Director, Munich Ré France

# ● Tobacco Control Workshop ●

Wednesday 24 October

Location: Room R1

Chairs: Prof. Albert Hirsch, French League Against Cancer  
and Mr Luk Joossens, ECL

13:00-14:00 Lunch

14:00-14:30 **Welcome and introductions**

Albert Hirsch, French league against cancer and Luk Joossens, ECL

14:30-15:30 **Recent Brussels Developments**

Luk Joossens, ECL and Florence Berteletti Kemp, Smoke Free Partnership

**EU Plain Packaging Directive**

Florence Berteletti Kemp and Anca Toma, Smoke Free Partnership

**Tobacco Additives**

Smoke Free Partnership

15:30-16:00 Coffee break

16:00-16:30 **Taxation**

Luk Joossens, ECL

16:30-17:00 **Making Industry Accountable**

Yana Dimitrova, French League Against Cancer

17:00-17:30 **Discussion and proposal of collaborative actions**

# **Cancer Treatment: Increasing Access and Decreasing Costs**

## **An ECL Open Roundtable**

Thursday 25 October

Location: Room R2

Chair: Cora Honing, Dutch Cancer Society

- |             |                                                                                                                                         |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 9:00-9:20   | <b>Welcome and introductions</b>                                                                                                        |
| 9:20-9:30   | <b>Objective of Roundtable</b>                                                                                                          |
| 9:30-10:00  | <b>Overview of Cancer Drug Access in the EU</b><br>François Houyez, Health Policy Director, EURORDIS                                    |
| 10:00-10:45 | <b>Panel Discussion:</b><br>Eurordis, Eucope, Celgene (others TBC)                                                                      |
| 10:45-11:15 | Coffee break                                                                                                                            |
| 11:15-12:15 | <b>Working Groups:</b><br>What can leagues and ECL do together to<br>a) facilitate access to, and<br>b) lower costs of cancer treatment |
| 12:15-13:00 | <b>Report from Working Groups and Agreement on Concrete Actions</b>                                                                     |
| 13:00-14:00 | Lunch                                                                                                                                   |

# ● **Organisational Strategies for a Changing Economy** ●

Thursday 25 October

Location: Room R2

Chairs: Joan Kelly, ECL Vice-President and Guest Mike Hobday, Macmillan

14:00-14:30 **Welcome and introductions**

14:30-15:30 **Presentations from leagues:**

French League Against Cancer  
Foundation Against Cancer, Belgium  
Portugal  
Cancer Focus  
Italian Cancer League  
Macmillan

15:30-16:00 **Coffee break**

16:00-17:30 **Discussion / Break-out sessions TBC**

**How has the economy affected the following areas for your league and strategic plan in the following areas:**

- Priorities
- Fundraising
- Investments
- o Social Media
- o New Collaborations
- o Campaigns
- Implementation

17:30-18:00 **Wrap-up**

**19:00-20:00 Welcome Reception**  
Location: Room 118



# ● ECL Annual Conference 2012 ●

## The Current Status of Cancer Burden in Europe

Friday 26 October  
Location: Room R2

- 9:00-9:20      **Opening**  
Prof. Jacqueline Godet, French League Against Cancer President  
Ms Maja Primic Zakelj, ECL President
- 9:20-9:40      **Session 1: Cancer Incidence and Mortality in Europe 2012: patterns by sex and country**  
Freddie Bray, International Agency for Research on Cancer (IARC)
- 9:40-10:00     **Session 2: Survival of Cancer Patients in Europe, results from Eurocare 5**  
Milena Sant, Istituto Nazionale Tumori
- 10:00-10:30   **Discussion**  
Chair: Joan Kelly, Irish Cancer Society / ECL Vice-president
- 10:30-11:00   **Coffee break**
- 11:00-11:20   **Session 3: Attitudes towards prevention and screening**  
Ida Korfage, Erasmus University
- 11:20-11:40   **Session 4: Using the law effectively to decrease the cancer burden - introducing the McCabe Center**  
Anne Lise Ryel, Norwegian Cancer Society
- 11:40-12:00   **Discussion**  
Chair: Nikiforos Orphanos, The Cyprus Anti-Cancer Society / ECL Treasurer
- 12:00-12:15   **Special Session: Reform of the EU Data Protection Framework,**  
Hans Storm, Danish Cancer Society
- 12:15-13:30   **Lunch**
- 13:30-13:50   **Session 5: Counting all the costs: a perspective on the economic impact of cancer in Europe**  
David McDaid, London School of Economics and Political Science
- 13:50-14:10   **Session 6: Financial implications of cancer from Nordic Countries**  
Ole Alexander Opdalshei, Norwegian Cancer Society

- 14:10-14:30 **Discussion**  
Chair: Jakup N. Olsen, The Faroese Cancer Society / ECL Board Member
- 14:30-14:50 **Session 7: The Future in Cancer Research**  
Ms Sophie Gomez, French National Alliance for Life and Health Sciences
- 14:50-15:30 **Coffee break**
- 15:30-15:50 **Session 8: Decreasing the Burden with National Cancer Control Plans - EPAAC “Work Package 10 on NCCP”**  
Sakari Karjalainen, Cancer Society of Finland
- 15:50-16:10 **Discussion**  
Chairs: Vitor Veloso, Portugal Cancer League / ECL Board Member and Maja Primic-Žakelj, Association of Slovenian Cancer Societies / ECL President
- 16:10-16:30 **Closing**  
Ms Maja Primic Zakelj, ECL President
- 18:30-22:30 **Social Programme and Dinner**  
Location: Port de la Bourdonnais, 75007 Paris